

## Annual Report

2022



## Our Clubs are woven together by... Our Mission...

&

### Our Values...



### **Mission**

To inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



### **Values**

We believe that in order to reach their full potential, every child needs:

- A safe place to learn and grow.
- Ongoing relationships with caring adults.
- Opportunities to engage in life-enhancing programs and character development experiences.
- A happy, healthy, childhood, with fun central to Club experiences.
- High expectations and recognition that affirm the intrinsic value, success, and accomplishment of young people.



### **Board of Directors**

David Thibault, President Lisa Paulos

Bill Koch

Steve Kaatz

Scott Plew

Steve York

Brent Compton
Anna Scholes

Brady Dickinson
Inga Elkin
Jed Roeser
Jeff Frost
Mike McBride
Rick Hall
Gregg Middlekauff
David Taylor

Jeremy Petersen Tracey Parsons Andy Lyda Kallie Carney Mandi Riddle Angela Grant Darren Kyle Brian Bolton **Rod Doig** 

Directors Emeritus
Dan Willie
Rick White
Rex Lytle

## A Letter From the Executive Director, Lindsey Westburg

On behalf of the Boys & Girls Clubs of Magic Valley Board of Directors, staff, and youth, we thank you for investing in our mission! We would like to take the opportunity through this annual report to share how the support of community leaders, businesses, partnerships and organizations have made a difference in the youth and families we serve. Better yet, we want to talk about the difference it is making in our Magic Valley communities!

Your support has enabled us to deepen our impact and serve more youth in the Magic Valley. You helped us launch three new locations and we are now offering Club services at 11 different locations. You supported over 160 training hours for our youth development professionals that work steadily to provide supportive and caring relationships and empowering programs to our youth. You supported our state accredited apprenticeship and workforce development program that provides staff with opportunity for growth and expansion as well as preparing them for future careers working with youth. You supported our mental health initiative, which brought hard- to- get counseling services to our most vulnerable youth. You supported our career development, college readiness and soft skill building programs for our teens and tweens.

As we look forward to 2023, we will continue to build capacity, address challenges, and provide intentional programs that meet our youth where they are at. We recently purchased a building in Rupert that we will be renovating to serve an additional 150 youth. We will continue building relationships and partnerships that are the lifeblood of our organization. We will continue to focus on mental health and how we can best serve the youth in our community. We will continue to provide opportunities and safe spaces for youth during the critical non-school hours. We will remain in the forefront of combatting the challenges our kids and community face.

We value and appreciate your involvement with our organization. Whatever your affiliation with the Boys & Girls Clubs of Magic Valley- from generous donors, volunteers, staff and parents, to the children and youth-you have enabled us to fulfill our mission: to enable all young people, especially those that need us most, to reach their full potential as productive, responsible and caring citizens.

With Gratitude,

Lindsey Westburg
Executive Director



#### Senior Leadership Team

Lindsey Westburg- Executive Director
Bri Owen- Director of Operations
Rashell Eskelsen- Resource Development Director
Chanie Seigworth- Director of Finance
Pam Frampton- Director of Programs
Stephanie Hudson- Director of Advancement

#### <u>Administrative Staff</u>

Jake Brasil- Twin Falls Unit Director
Ashley Greco- Buhl Unit Director
Jessie Williams- Rupert Unit Director
Brianna Astle- 21st CCLC Program Director
Kelsey Lewis- Asst. 21st CCLC Program Director
Tiffany Cox- Nutrition Director
Kaylyn Christensen- BGCSEI Program Director

### Challenges Club Members Face



### Our Response...

It seems the youth we serve are facing more challenges than ever before. Which is why the BGCMV remains steadfast in our commitment to provide bridges, solutions, and support for these challenges. The Club serves meals to members every day, provides tutoring and educational opportunities to mitigate learning loss derived from the past few years, and offers Social Emotional Programming at all sites as well as on-site mental health services. The Teen Program provides not only college exploration opportunities but technical program exposure as well. As we look to the future, we know these issues will remain, but we too will remain committed to supporting our Club members through these challenges.

### **Tactics**

 We will continue to work on expanding our College Bound and Workforce Development Programs.

• By strengthening mentoring relationships for the youth we serve through investing in specific trainings for our Youth Development Professionals.

HIM YOUR DREAMS

 We strive to have a mental health professional available to members at every site, as well as deliver high quality Social Emotional Programming.

 We will continue to partner closely with the school districts we serve students from to ensure we provide strategic educational opportunities to not only mitigate the gap, but to also offer opportunities for growth.

 We strive to find ways to assist our Club members and their families with food insecurity through food boxes, food pantries, and expanding our feeding programs. Year At- A- Glance





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69,726 **1100 C** 

Meals & snacks served in 2022.

1,175
Other youth served through community outreach in 2022.





160

Hours of annual staff training.



150+

Summer camps offered to members across all sites.



### 11 Sites

Serving kids in Buhl, Twin Falls, Rupert, Jerome & Pocatello.

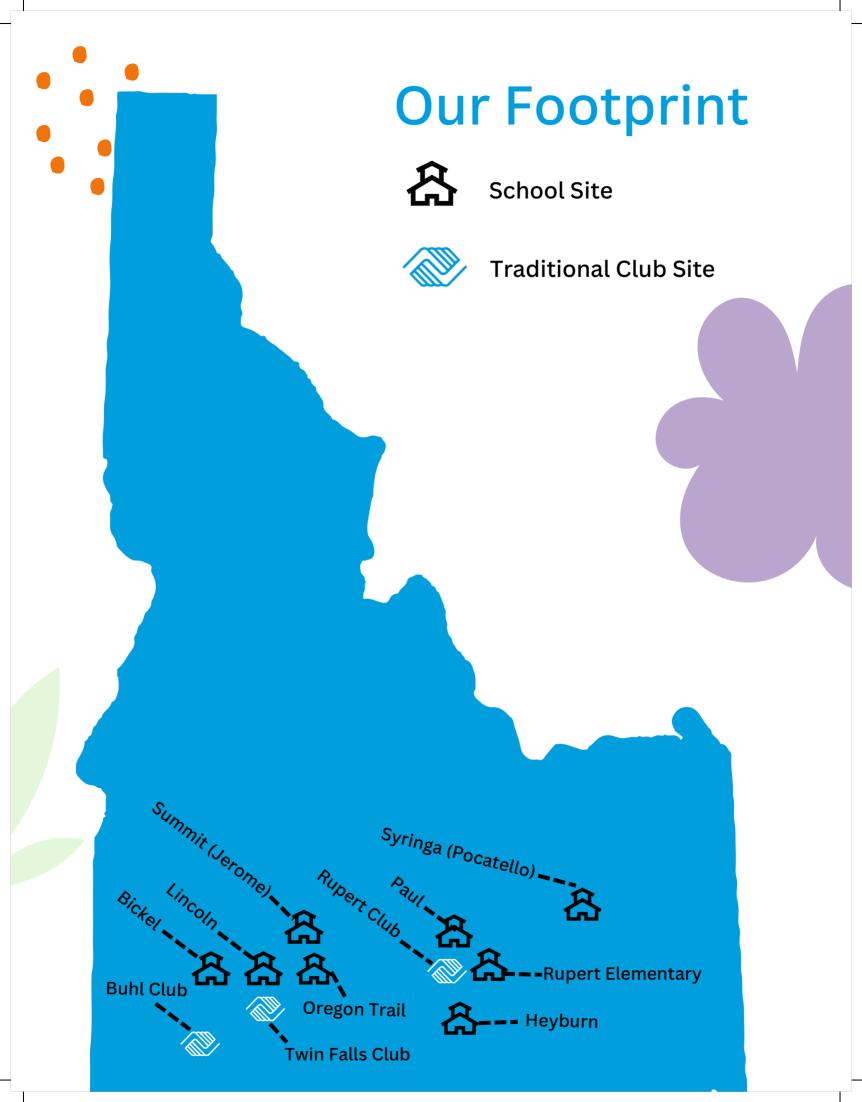


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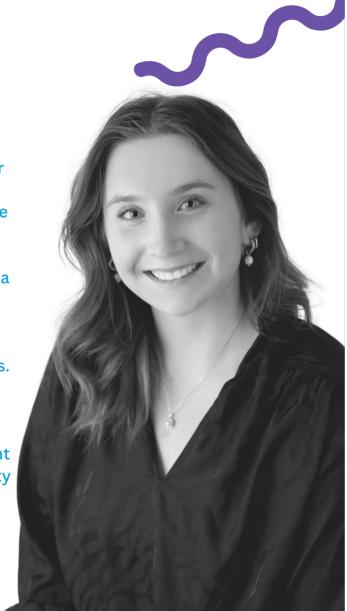


### 2023 Youth of the Year, Hilde

Hilde has an incredible story that many can relate to. Like many other children, she struggled through the hardship of her parents separating when she was very young. Growing up in a split home and having to deal with the pressure of choosing sides had a lot of lasting mental health effects on her as a nine year old.

Hilde recently graduated from Twin Falls High School where she participated in many extracurricular activities such as, softball, swimming, water polo, and was also a member of the Club's blue crew, sources of strength, and student leadership. While she has persevered through her troubles, she is aware that there are many other children that could be having a harder time adjusting to the change in dynamics. She feels as though, because this is a common occurrence in the world, that the repercussions may be overlooked in young children that are in between a separation. Hilde would like to be that support and role model for other children like her that may not be as fortunate. She hopes to create a comforting environment around her that enables them to talk about their struggles.

She is known for her dedication and ability to build relationships with any child. When asked about why she enjoys working with kids she said, "When you ask a student worker what their main motivation is for a job, the majority say for money, but my motivation is for kids."



### **BGCMV Youth of the Year Stats:**

- \$140,000 in scholarship dollars awarded since 2013.
- 6 YOY candidates have won State & advanced to Regionals
- 1 YOY has advanced to Nationals



## The Future Boys & Girls Clubs of Southeast Idaho

Boys & Girls Club of America require new Clubs to be sponsored by an existing Boys & Girls Club with a track record of success until the new Club is established and operating from a sound programmatic and financial basis. The Boys & Girls Clubs of Magic Valley have agreed to sponsor the future Boys & Girls Club of Southeast Idaho. Operating ten locations in the Magic Valley, the Boys & Girls Clubs of Magic Valley have served youth for 29 years, with an annual operating budget of \$3,500,000. The Club is focused on providing a safe environment during non-school hours, and helping young people succeed through curriculum-based targeted programs and high-yield activities designed to help members reach Academic Success, Good Character & Leadership, and Healthy Lifestyles.

The future Boys & Girls Club of Southeast Idaho launched their after-school program in September of 2022, serving students out of Syringa Elementary School in the Pocatello-Chubbuck School District. They will also be served kids by offering a Summer Program in 2023. In January of 2023, the future Boys & Girls Club of Southeast Idaho formed their Board of Directors and are hard at work fundraising and spreading the word about their programs.



### 2022 Club Champion, Lisa Paulos

We are thrilled to recognize Lisa Paulos as our 2022 Club Champion.

Lisa is a member of the Twin Falls Rotary Club and Twin Falls and Jerome Chambers. She is a member of PEO (Philanthropic Educational Organization) which promotes the education of women. She has been the President of the Idaho Advertising Federation, served on the Boise Advertising Federation Board and on the Twin Falls Advertising Federation. She has volunteered for several Magic Valley non-profits associated that help kids and families including CASA, Valley House, Women's Crisis Center, Ronald McDonald House, Kids Cancer Coalition, Rising Stars, Optimist House in Twin Falls, YMCA, United Way, Special Olympics, Wellness Tree Clinic and her true love Boys & Girls Clubs of Magic Valley.

Lisa has recently spearheaded getting a Boys & Girls Club started in the Jerome community. This started by giving a generous gift that has become a catalyst to others getting involved with the project. Lisa has put together a dynamic committee to help provide much needed services to the youth of the Jerome community. She and her husband, Con, are active in politics working on making Idaho a better place to live for all. Anyone that knows her, loves her. We are grateful to have Lisa on our Board; she is the true definition of an advocate. Thank you, Lisa for all you have done for the Boys & Girls Clubs of Magic Valley.

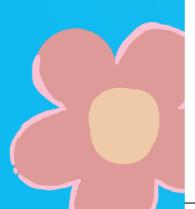
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### Partner Spotlight



According to Mental Health America, Youth in Idaho have some of the highest rates of mental illnesses accompanied by some of the lowest rates of access to care. We know as an organization that untreated or inadequately treated mental illness can lead to high rates of school dropout, unemployment, substance abuse, arrest, and incarceration. It has been our intention these past few years to improve the mental wellness of youth here in the Magic Valley. One of our biggest tools in doing so has been our partnership with Alliance Family Services, Inc.

Four different counselors/social workers are present in our Twin Falls facility four days a week, providing quality mental health care to over 250 of our members. This care comes in many forms; one-on-one counseling through staff/parent or self-referral has been made possible, along with group counseling for our members' ages 5-6 and our members 13 and older. The success we have seen through their work with our youth has been tremendous; numerous members have thrived after being able to work through their emotions with a trained professional. Many other families have sought out care with Alliance Family Services outside of Club hours, and they have been able to get care thanks to Alliance's commitment to putting Boys and Girls Club members at the top of their waiting list. We are extremely grateful to all of the staff at Alliance who show their hard work and dedication to supporting youth mental health each time they walk in our doors.





### **Donor Spotlight**



Dan Willie joined the Board of Directors for the Boys & Girls Clubs of Magic Valley in 2000. Dan's vision and support for the Club was a catalyst for where the Club is today. At the time Dan began with the Club, we were serving 50 kids at one location. In the early days of the Club, Dan spearheaded the fundraising efforts, and the Club became the beneficiary of the Oasis Golf Tournament. From start to finish, this tournament ran for 38 years and provided much needed support to get the Club off the ground. Dan said of his early times with the Club, "The Boys & Girls Club has given kids a chance who wouldn't have had a chance. The kids give us the passion to go out and get the money".

Eventually, Dan and the entire Willie family transitioned their fundraising efforts into the Oasis Stop N' Go Ornament Campaign. 2022 marked the 11th anniversary of the Ornament Campaign. This fundraising initiative has been a tremendous blessing for the Boys & Girls Clubs of Magic Valley, raising over \$475,000 over the past decade. All of the funds from this campaign are raised locally, and have provided crucial programming support for all of the sites of the Boys & Girls Clubs of the Magic Valley. Troy and Darling Willie have been instrumental in planning and executing the ornament campaign and given an immense amount of time to ensure the success of this fundraising campaign.

Troy had this to say about the campaign, "Each year, as a company, we contribute to more than 50 local organizations and charities. The holiday ornament campaign for the Boys & Girls Clubs of Magic Valley is special, as we designed it to involve our employees in fundraising, and they truly stepped up. The majority of contributions for this campaign are from our customer base; this gave a lot of folks the opportunity to be involved in such an important community need. We are grateful to our loyal customers, suppliers and employees for their generosity and support. We are proud to be long time supporters of the Boys & Girls Clubs of Magic Valley".

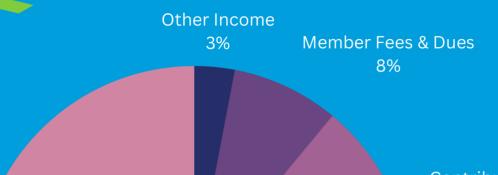
The entire Willie family has been instrumental in the building and success of the Boys & Girls Clubs of Magic Valley. We are so grateful for their community-mindedness and their passion for supporting the youth of the community.





# 2022 Financials Income





Grants 42% Contributions/Donations 16%

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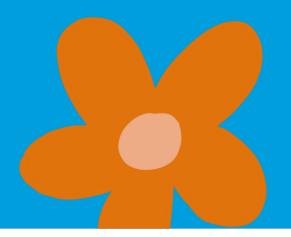
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Food Program

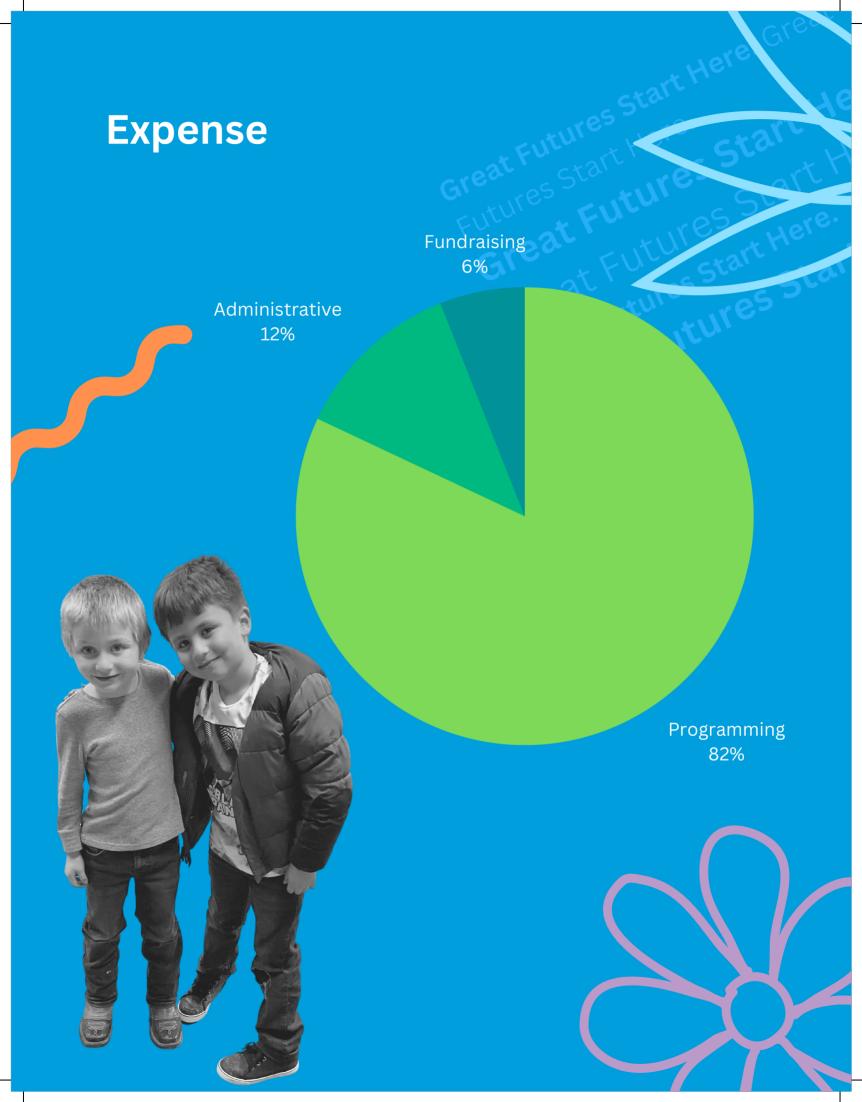
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**Great Futures Start Here.** 







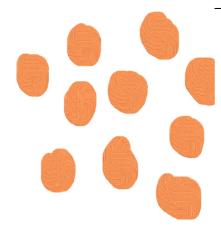




### **School-Based Programs**

Our school-based programs offer afterschool enrichment in Twin Falls at Bickel, Lincoln, and Oregon Trail Elementary schools, in Jerome at Summit Elementary School, and in the Minidoka area at Rupert, Paul, and Heyburn Elementary Schools. These partnerships are possible because of rich collaborative relationships with the respective school districts.





### **21st Century Learning Centers**

Through a grant from the Idaho State
Department of Education we offer
academic-focused afterschool programs
through 21st Century Community Learning
Centers. In 2022, Oregon Trail, Bickel, and
Lincoln (Twin Falls School District), as well
as Rupert and Heyburn (Minidoka County
School District) operated under 21st
Century grants.

Within our 21st Century sites we offer: 1:15 member to mentor ratio

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#### **Mental Health**

Since the COVID-19 pandemic, we have seen a significant increase in the need for mental health support. We have made the commitment to ensure our staff and members have mental health resources and tools. In addition, we have ensured that all of our sites offer Social-Emotional programming to all Club members. As an organization we will:

- Continue to engage community partners that can assist with supporting our youth's mental wellbeing.
- Provide training to our staff that help them to recognize signs and symptoms of concerning signs of mental health risks.



### **High-Yield Programming**

In order to cultivate well-rounded individuals our programming and activities vary from day to day. Even with variation we ensure high-yield programming in one or more of our five core programming areas: Arts, Fitness & Healthy Lifestyles, STEM, Character & Leadership, and Education.

"I had fun doing yoga, I can probably teach it to my mom."

- Activ8 Member, age 11

### **Safety**

Not only is safety a top priority for Boys & Girls Clubs of America, but it is also of the utmost importance to the Boys & Girls Clubs of Magic Valley. Our safety committee meets quarterly to ensure that we are not only meeting national safety standards but exceeding them. This committee is comprised of staff, board members, and community partners. They oversee everything from lockdown procedures to mental health safety, and everything in between.



### 2022 Donor List

### \$50,000-\$99,999

**Robert F Orr Foundation** MJ Murdock Charitable Trust Con & Lisa Paulos Middlekauff Auto Mall-Gregg & Sallee Middlekauff Rick & Brenda Hall Oasis Stop N' Go Convenience Stores **Idaho Milk Products** 

#### \$25,000-\$49,999

Intermountain Taxidermv & **Worldwide Adventures TitleOne MC Community Corporation** John & Betty Pastoor- Charitable Trust Idaho Central Credit Union Rick & Sandy White Chris & Amanda Jones Dan & Sonja Willie Francis & Jennifer Nuding J.R. Simplot Company Foundation Portneuf Health Trust, Inc.

### \$10,000-\$24,999

Chuck & Kattie Steele TD & Mandi Riddle Randy & Angela Grant Jeremy & Aynsley Petersen Steve & Cheryl Kaatz Scott & Chelsea Meade Rocky Mountain Flooring Inc. Troy & Darling Willie David & Alison Thibault **Black Pine Cabinets** Dallas & Erin Gray Jerry & Tami Slatter First Federal Bank Modern Woodmen Fraternal Financial McDonald's of South Central Idaho-The Kyle Family Hayden Beverage Larry & Becky Hanover Barclay Mechanical Services, Inc. Granville & Nancy Eckert **Hirning Buick GMC Love Abounds Foundation Matthew Lipman** 

#### \$5,000-\$9,999

Snake River Pool & Spa **Rex & Emmie Lytle Gerald & Judy Martens** 

**DL Evans Bank** Idaho Wilderness Outfitters Dave & Jaci Walker **Everton Mattress Factory** Bart & Heather Wojcik Augustin & Nicole Gabiola Idaho State University-College of Education Jeff & Myrna Ruhter Jaryn & Kate McKnight Chris & Heidi Sanders Kurtis & Jolene Reed Troy & Jennifer Jensen Travelers' Oasis Truck Plaza Watkins Distributing Swire Coca-Cola, USA Capitol Distributing Standlee Premium Western Forage Jamie & Tracy Garwood Threads USA Michael & Vicki Guerry Magaw Industries-Schaeffer's Specialized Lubricants **Dell & April Jaynes Tracey Parsons** Cactus Petes Resort Casino **Brian & Kristi Jacobs HUB International** Adam & Stefanie York **Amalgamated Sugar** Barton's Jewelry & Diamonds Petersen Brothers Construction Precision Aviation Inc. Southern Idaho Honda Dealers Zach & Ashley Hollibaugh The Blackbaud Giving Fund **Plant Therapy** Rick & Jeannie Onaindia Adair & Karen Johnson Jan & Mike McBride **Brice & Jodi Beck** Steve & Erica York Tavin Archuleta B.P.O.E. Rupert Lodge No. 2106 **Bricks & More LLC** Citizens Community Bank Classic Stoneworks Cole Chevrolet Grant & Hagan James & Karen Johnston **Lookout Credit Union** Meador Motors Inc.

Northwest Seed

Oak Valley Dairy LLC

Pocatello Pet Lodge

Pocatello Elks #674 B.P.O.E.

Sunrise Organic Dairy Tommy's Express Car Wash Berkshire Hathaway-HomeServices Idaho Homes & Properties

\$2,500-\$4,999 **Wolverton Homes** Jed & Cindy Roeser Wilson Bates Ross Dress For Less **Kevin & Jessica Thibault Bruce & Beverly Wojcik Kent & Cindy Collins** Magic Valley Electric Makenzie & Cade Searle EHM Engineers, Inc. Steve Wybenga & Sandy Darling Tyler & Danielle Stark Rob & Michelle Sturgill Twin Falls Estate Planning, PLLC Brian & Jeannette Bolton Andrew & Michele Fitzgerald D.L. Evans Bank **ESI Construction US Foods Dutch Brothers LLC Todd & Whitney Cook** Rocky & LeAnn Hagan Thomas & Diana Gealta Rick White Jr. Mike & Brenda Felton **Betty Coiner** Fleur de Lis Ranch **H&M Custom Sheriff Tom Carter Southern Idaho Cabinets Star Route Brewery** Lexi Roth Magic Valley Paving Marty & Sherri Summers **Roth Family** 

Snake River Corvette Club **BOE** 

**Canyon Crest Event Center** Clear Creek Land & Mortgage **DC** Engineering Fraternal Order of Police Gate City Rotary Club

James Ray Inc. **AgWest Farm Credit** Pocatello Rotary Club Southern Idaho RV & Marine Title Resource Group

**TOK LLC** 

Mahlke, Hunsaker & Company, PLLC

#### \$1,000-\$2,499

Pinehurst Floral & Greenhouse

Electric One

Hot August Classics Fundraiser

Bob & Jen Roberts IdaCorp Employees Jeff & Delaney Lytle

ACE Hardware & Element Outfitters
Donald & Carolen VanderPoel

Lithia Chrysler Jeep Dodge-

of Twin Falls #172

The Pocatello Firefighters-

IAFF Local 187

Donavan Christensen

**Edward Jones** 

Rave Communications
Pocatello FirefightersPublic Assistance Fund Inc

Pete & Tara Jones

Kiwanis Club of Twin Falls

Caprio Cellars Chef Mark Owsley Elevation 486

Idaho State University-College of Business
IdaHome Realty

James & Wendy Ruchti

JRM Foundation for Humanity Inc. Lithia Chrysler Dodge Jeep Ram-

of Pocatello #99 Local Union 449 IBEW

Mike Shetler Nancy Greco

Riddle Properties, LLC

Riverbend Dairy Tamilyn Storm

Western Sky Homes, LLC

Jane Thompson Todd & Cindy Blass

Agropur Lytle Signs Putters Mini Golf Don & Diane Campbell

Culver's

Chris & Anna Scholes
Dusty & Amanda Standlee
Scott & Amanda Plew
Billy & Danielle Salts
Steve & Dr. Cathy Canty

Ron & Inga Elkin Sharlynn VanTassell TEC Distributing of Idaho

Art & Jaime Henry Brad & Linda Lanting Jerry & Jan Grant Heather & James Carr Jeff & Shauna Frost BA Sports Nutrition LLC

**Burks Tractor** 

Deep Creek Cattle Company

Fresh Aesthetics Spa Kickback Reward Systems Magic Valley Printing Pat & Wendy Florence Real Estate Services Todd & Niki Humpherys

Alan Davis

Joseph Olmstead

United Way of SE Idahodonor designated funds Derek & Amber White

Banner Bank

Idaho Traffic Control LLC

Jim & Tami Paxton Rod & Sandy Doig Jacob & Jessica Martin Centennial Rotary Club-

of Pocatello

**Rotary Club of Pocatello** 

Rui & Trish Gomes Michele Fitzgerald

208 Hair Extensions- Chance Salaz

Brent & Rhonda Compton

Jay & Sandy Dodds
5T Land & Cattle
Elite Restoration
Eugene & Shaun Smith
Gary & Susan Van Dyke
Glanbia Nutritionals
K&T Steel Corp.
RABO Agri-Finance
St. Luke's Magic Valley

Char Alexander

Brian & Lori Donaldson M Resort Las Vegas Kiwanis Club of Pocatello Rich & Carri Vanderstelt Jerome Country Club

Milner's Gate Arlo Luke Frontstream

Aaron's Foundation BS&R Design & Supplies

Cheryl Anderson

Darin & Rachel Nyegaard David Romspert

Farm Bureau Mutual Insurance-

Company of Idaho

Franklin Building Supply Gaylord & Karen Flicker Gene & Sue Ann Hoge

Gina Call

Hillier Consulting, Inc.

Independent Meat Company- Falls Brand

James Rick James Young Jeanne Gannon

Jesse & Amanda James Jim & Bonnie Shaw

Leslie Bell Mark Scarrow

Olmstead Design Company

Patsy Eike Paul Yochum

Pebble Ponds Golf Course Pocatello McDonald's R & T Hulse Homes Richard & Kathy Kirkham

Roger Ricardi Ruby Walsh

SEP Consulting, Chtd

SMART Transportation Division
Smiles 4 Kids Dentistry for Children

Swensen's

#### **Donations in Memorandum**

Bonnie Anderson Stephen Hartgen Ed Harbke Allen Gillette Jon Burpee Bob Alexander

We sincerely apologize for any unintentional errors or omissions.



